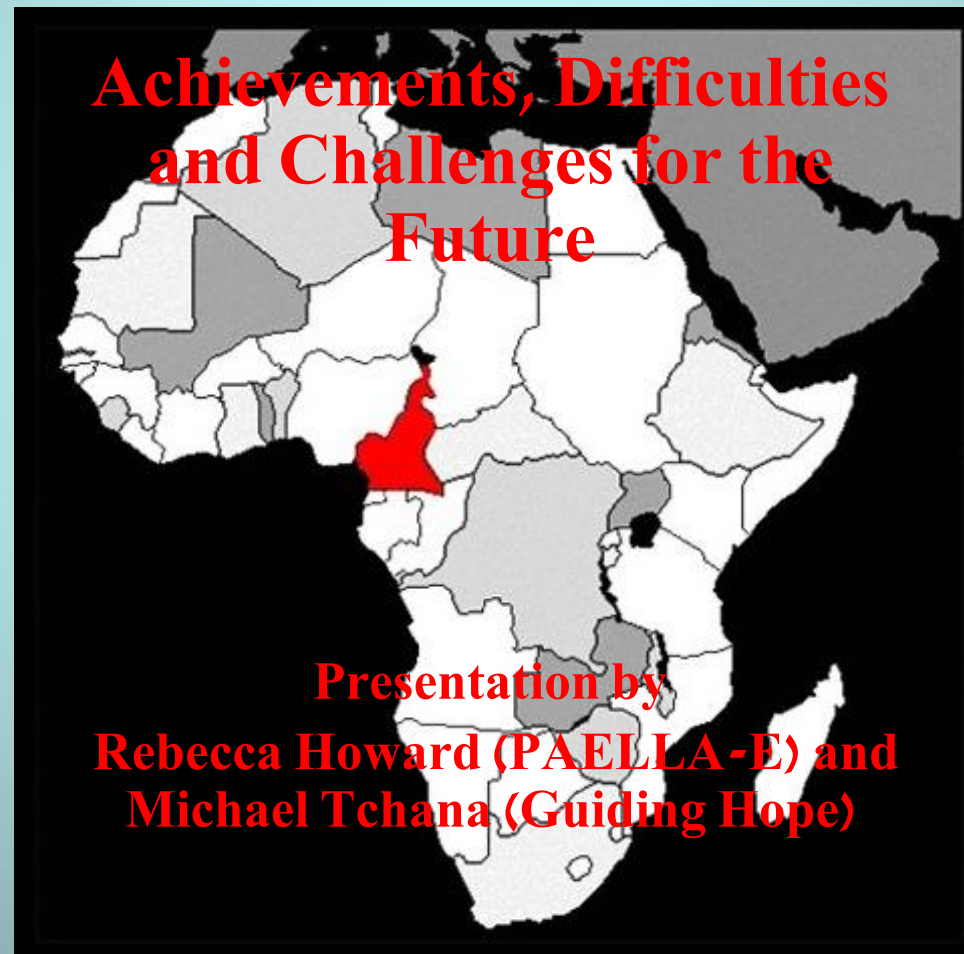


Birth of the First Organic Apicultural Enterprise in Central Africa

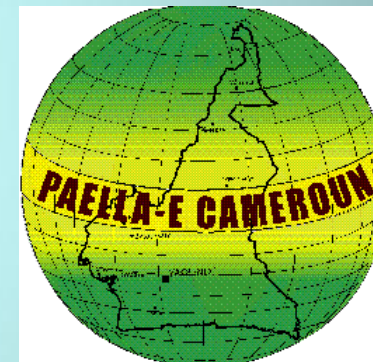
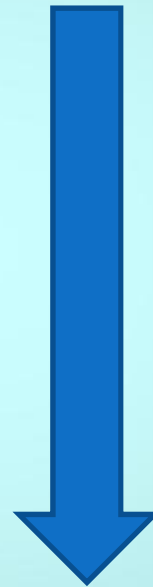
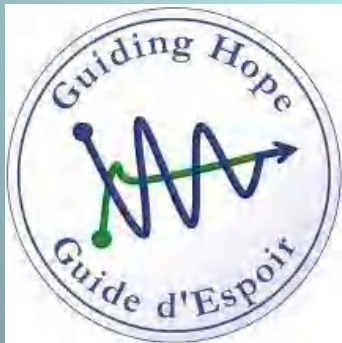


Introducing the actors

Guiding Hope and PAELLA-E founded in 2007



Commercial structure



Development structure

Our Joint Goal:

Develop a secure market for high quality bee products from rural beekeepers



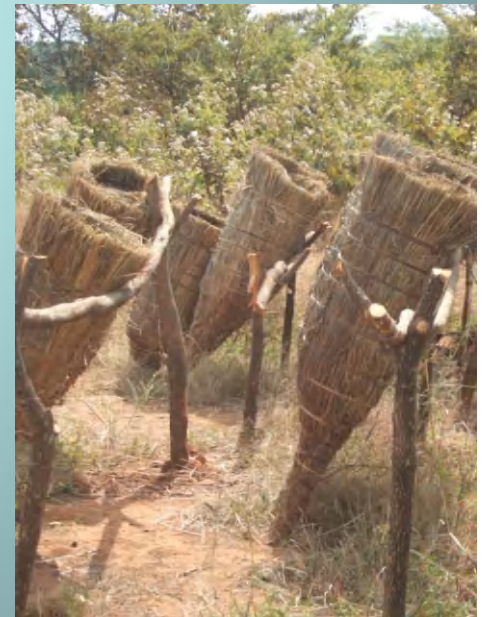
Whilst contributing to increase incomes and improve livelihoods.

Organic beekeeping in Adamaoua



Hive materials

IFOAM Standard 5.9.5 for Organic Beekeeping :
Each beehive shall primarily consist of natural materials. Use of construction materials with potentially toxic effects is prohibited

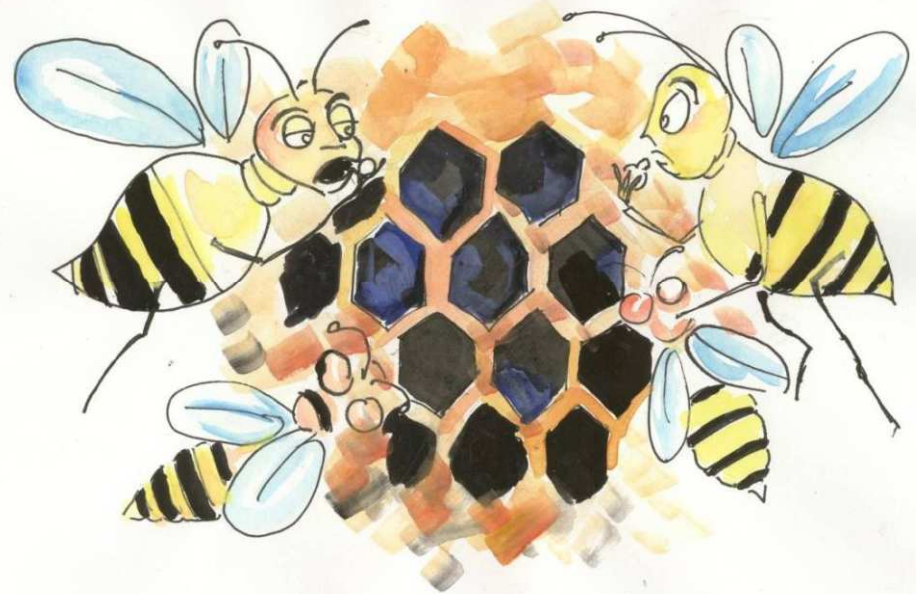


Cropping area

IFOAM Standard 5.9.1 and 5.9.2: Hives shall be situated in organically managed fields and/ or wild natural areas. Hives must be placed in an area that ensures access to sources of honeydew, nectar and pollen that meets organic crop production requirements sufficient to supply all of the bees' nutritional needs. The operator shall not place hives within foraging distance of fields or other areas with a high contamination risk



Feeding and Forage...



Pests and Diseases...



Achievements

Ongoing exports of conventional
beeswax since 2007



ELECTRONIC CERTIFICATE OF REGISTRATION



ORGANIC

CERTIFICATE OF REGISTRATION

This is to certify that

Is Rebecca Howard of GLO Guiding
Hops

Licence number: AS20297

Ngaoundal
Adamawa Province
P.O. 15153 Yaounde Cameroon

has been inspected and satisfies the requirements of the Soil Association
organic standards equivalent to European Regulations (EC No 834/2001 and
853/2001)

This certificate is valid for marketing organic products
only when accompanied by a current trading schedule.

Issue date: **12 May 2010** Expiry date: **30 April 2011**

Valid until the date stated, unless surrendered, suspended or revoked. This certificate
remains the property of Soil Association Certification and must be returned on request.

A handwritten signature in black ink, appearing to read 'David Mowat'.

David Mowat, Certification Manager

CERTIFICATION FOR HONEY, BEESWAX AND PROPOLIS





Capacity: 2 – 3 tonnes of
honey comb per centre

30 collection centres

600 direct suppliers

Supplier area: 25,000 km²

COMMISSION DECISION

of 30 October 2009

amending Decision 2004/432/EC on the approval of residue monitoring plans submitted by third countries in accordance with Council Directive 96/23/EC

(notified under document C(2009) 8347)

(Text with EEA relevance)

(2009/800/EU)

THE COMMISSION OF THE EUROPEAN COMMUNITIES,

That product should therefore be included in the entry for each of those third countries in the list in the Annex to Decision 2004/432/EC.

Having regard to the Treaty establishing the European Community,

(4) Montenegro is currently listed in the Annex to Decision 2004/432/EC for bovine, ovine/caprine, swine, equine and honey. That listing is provisional, pending further information on residues.

Having regard to Council Directive 96/23/EC of 29 April 1996 on measures to monitor certain substances and residues thereof in live animals and animal products and repealing Directives 85/358/EEC and 86/469/EEC and Decisions 89/187/EEC and 91/664/EEC⁽¹⁾, and in particular the fourth subparagraph of Article 29(1) thereof,

(5) Montenegro has submitted an updated residue monitoring plan to the Commission for bovine, ovine/caprine, swine, poultry, aquaculture products, eggs and honey. The evaluation of that plan and the additional

Residue Monitoring Plan for Cameroonian Honey

and retention on the lists of third countries from which Member States are authorised to import animals

necessary.

(2) Commission Decision 2004/432/EC of 29 April 2004 on the approval of residue monitoring plans submitted by third countries in accordance with Council Directive 96/23/EC⁽²⁾ approves the residue monitoring plans submitted by certain third countries listed in the Annex to that Decision for the animals and primary animal products indicated in that list.

(7) Equine are not covered by the updated residue monitoring plan submitted to the Commission by Montenegro. Equine should therefore be deleted from the entry for that third country in the list in the Annex to Decision 2004/432/EC.

(3) Belize, Cameroon and French Polynesia have submitted residue monitoring plans to the Commission for honey. The evaluation of those plans and the additional information obtained by the Commission provide sufficient guarantees, on the residue monitoring plans submitted by those third countries in respect of honey.

(8) Seychelles is currently listed in the Annex to Decision 2004/432/EC for aquaculture products but has not submitted a residue monitoring plan to the Commission for 2009. The entry for Seychelles for aquaculture products should therefore be deleted from the Annex to that Decision.

(9) For the sake of clarity and consistency of Community legislation, certain minor amendments should be made to the footnotes in the Annex to Decision 2004/432/EC.

⁽¹⁾ OJ L 125, 23.5.1996, p. 10.

⁽²⁾ OJ L 154, 30.4.2004, p. 44.





SEED Awards 2008 for entrepreneurship in sustainable development

WINNER

Guiding Hope • Cameroon

Upscaling the marketing and production of fair-trade honey and wax

Guiding Hope has won one of five 2008 SEED Awards for its work to establish an environmentally and socially responsible, fair-yet-profitable trade in apiculture products.

They have plans to expand small-scale production of organic, fair-trade honey from the remote Adamoua savannah and NorthWest highlands to reach international markets and to become Cameroon's largest exporter of high quality beeswax, as well as building an international market chain for community-run soap- and candle-making businesses.



Scaling up impacts

As part of the Award, SEED is supporting *Guiding Hope* in their efforts to grow. They want to increase wax export sales to 66 tonnes of organic wax per year by 2012, increase wax prices by 30% by increasing quality and diversify their current honey sales market.

Their planned activities include:

- **Wax:** seek investment capital from partners, grants/awards, finance institutions and *Guiding Hope* members to purchase and process wax from Cameroonian producer cooperatives and to cover export costs.
- **Honey:** develop a labelling, packaging and marketing strategy for the Cameroonian market and sub-regional Central African market; opening a warehouse in Yaoundé; and training for sellers in major cities in Cameroon. Obtain EU Honey Monitoring Residue Scheme licence to export by March 2009.
- **Soap and candles:** Diversify products and add value locally by transforming wax and honey into soap and candles for Cameroonian and export markets by the end of 2009.

How you could help

To ensure the long-term future of this innovative partnership for sustainable development, contacts, financing opportunities and community and marketing networks are important. In particular, the following support is needed:

- Contacts with **reliable buyers of wax** in Europe
- Funding for **product and value chain development**
- Expert input to a **honey labelling and marketing strategy** and gaining certification schemes
- Capacity building in:
 - developing co-operation systems with stakeholders
 - producing honey-beeswax soap
 - micro-finance and small-scale systems
 - accounting and business skills



A photograph of a person climbing a large tree trunk in a forest. The person is wearing a dark shirt and pants, and is positioned vertically against the tree. The background is filled with dense green foliage and other trees. The image has a slightly desaturated, greenish tint.

Continuing Challenges

Constant supply to European market

Limit heat exposure







Still guiding hopes...







Weave-a-hive...

Kick-a-ball



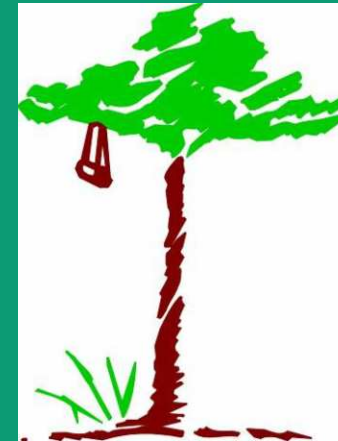


Acknowledgements

We are grateful to our partners

Wales for Africa

Cymru o blaid Affrica



TROPICAL *forest*

Please see www.guidinghope.com for more information