

# TECHNOLOGICAL PATH, THE WAY OF QUALITY

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# TECHNOLOGICAL PATH

## THE WAY OF QUALITY

- Biodiversity loss
- Increasing market demands
- Effects of climate change
- Changes as a rounting

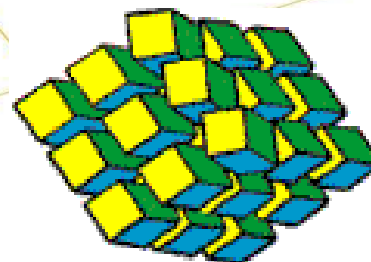


# Objetives

- Increasing the amount of productive hives
- Death losses decrease
- Reduce the incidence of disease
- Increase productivity without affecting product quality
- Generate a flow of distinct differentiated product to customers

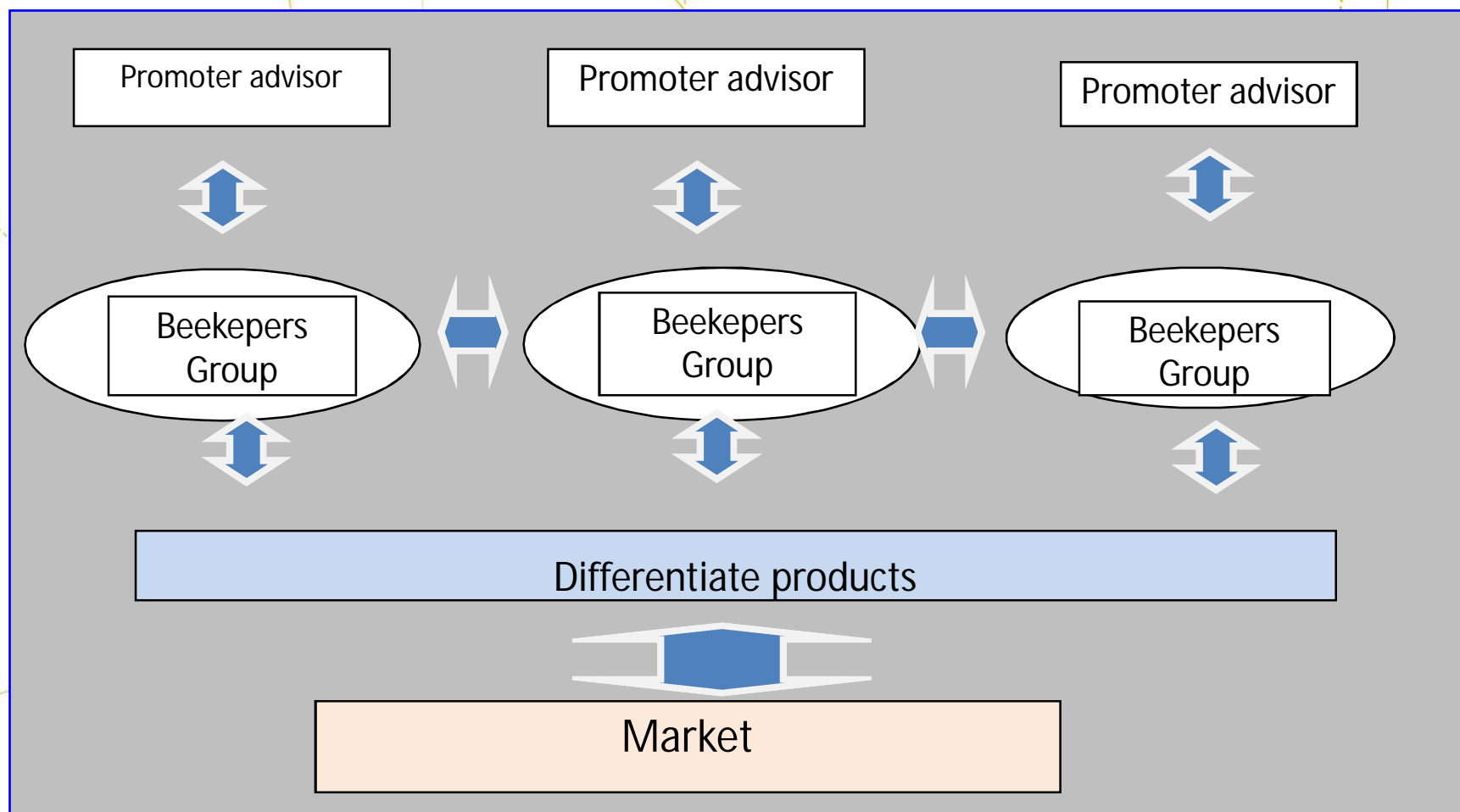
# Public-private cooperation

working together for better bees and happy  
beekeepers

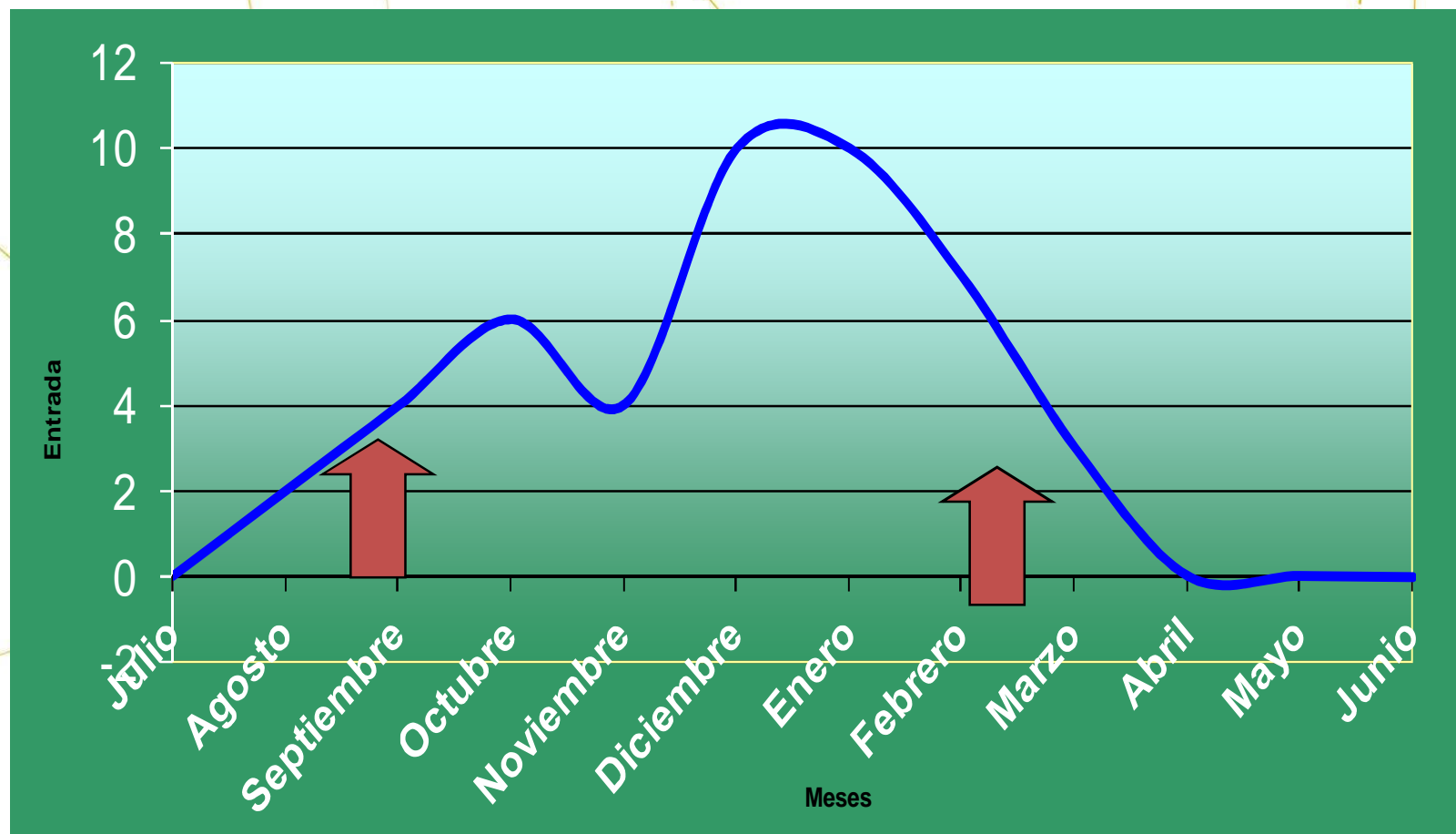




# Operating structure



# Nectar supply curve





# Promoter advisor in the YARD!





# Colony population

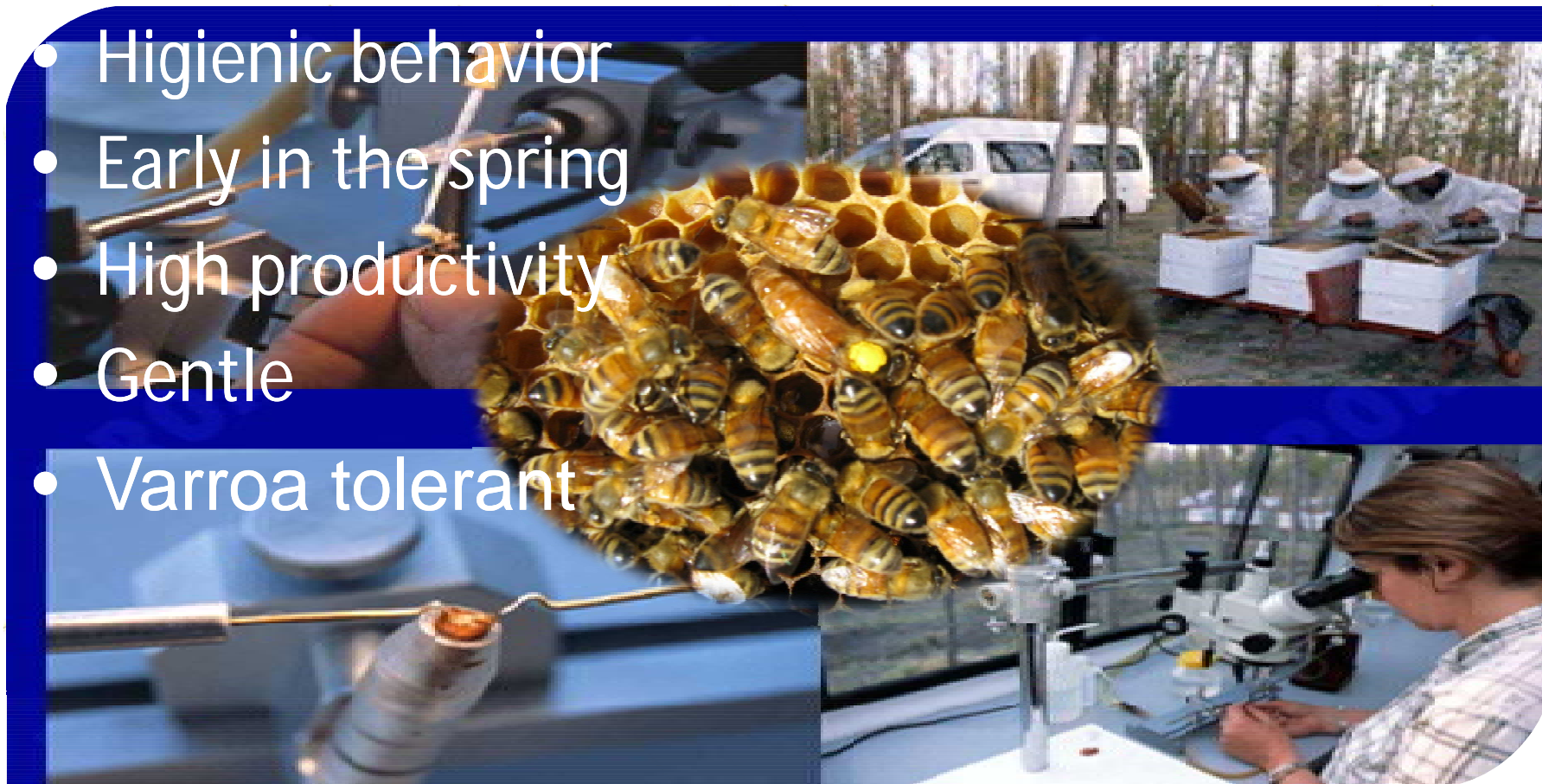






# Genetic Program

- Higienic behavior
- Early in the spring
- High productivity
- Gentle
- Varroa tolerant



# Varroosis control strategy

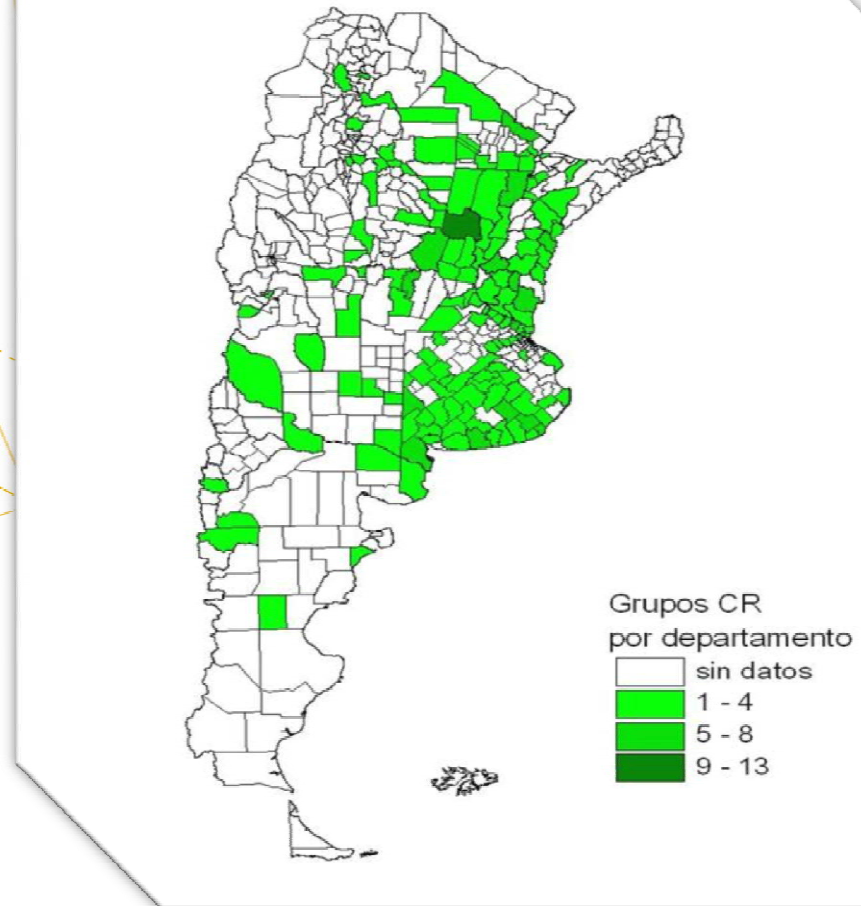
- Monitoring the infestation
- Drug rotation
- Organic products





# Results: 233 beekeepers groups. 3000 beekeepers

## Grupos Apícolas Cambio Rural





## Results: relation population- winter mortality

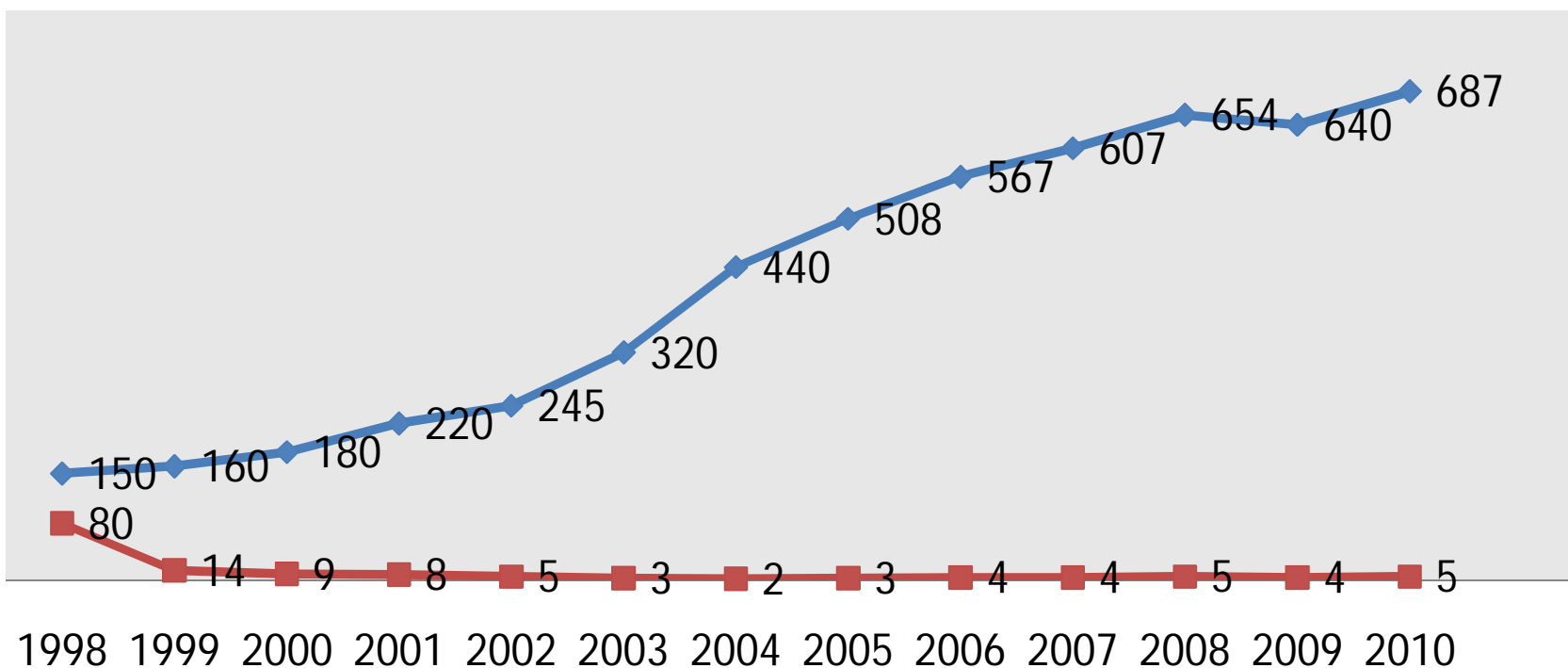
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# AFB. Azul, BA. Evolution 1998 - 2010

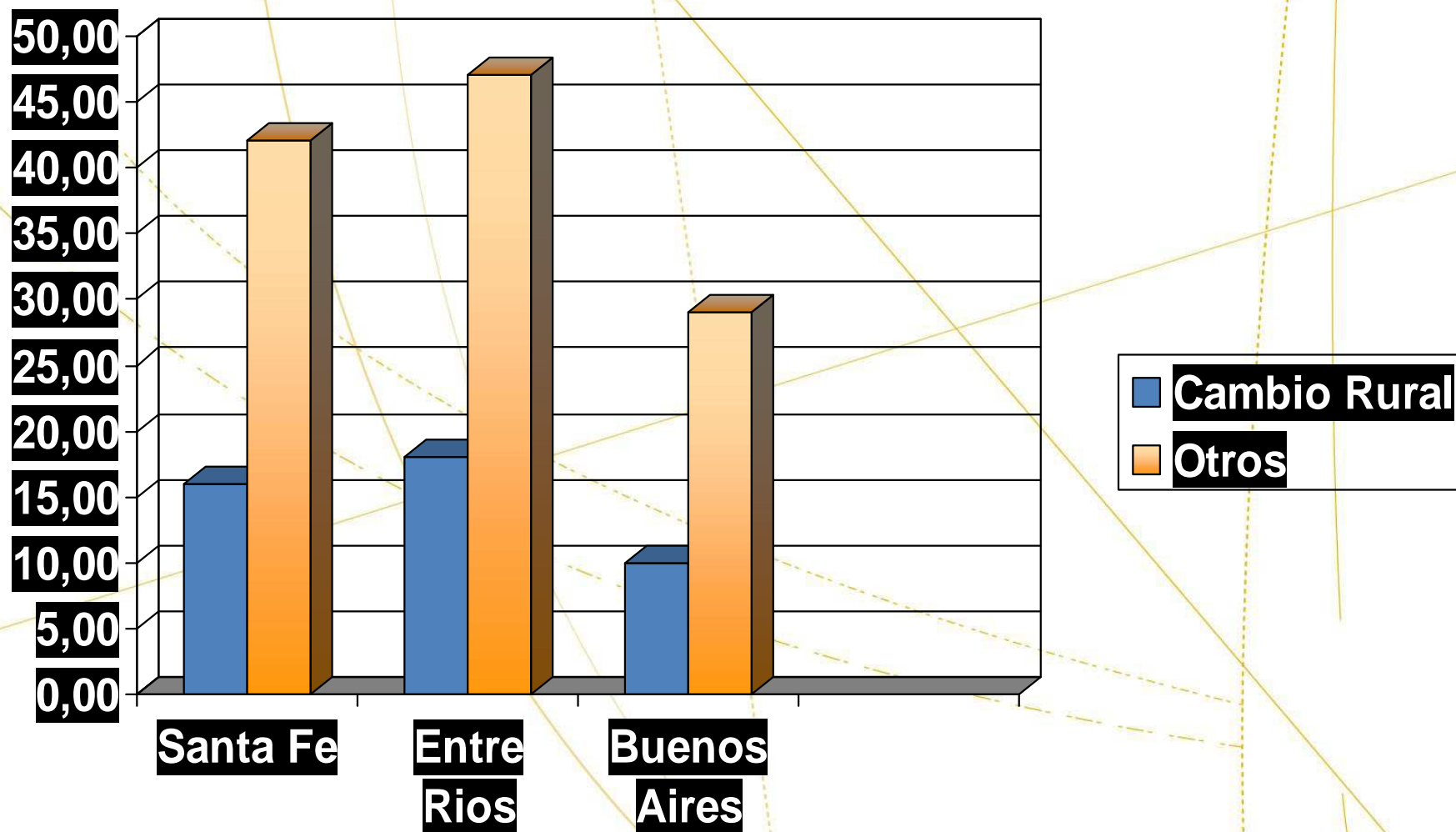
**Título del gráfico**

◆ Total Hives ■ AFB +



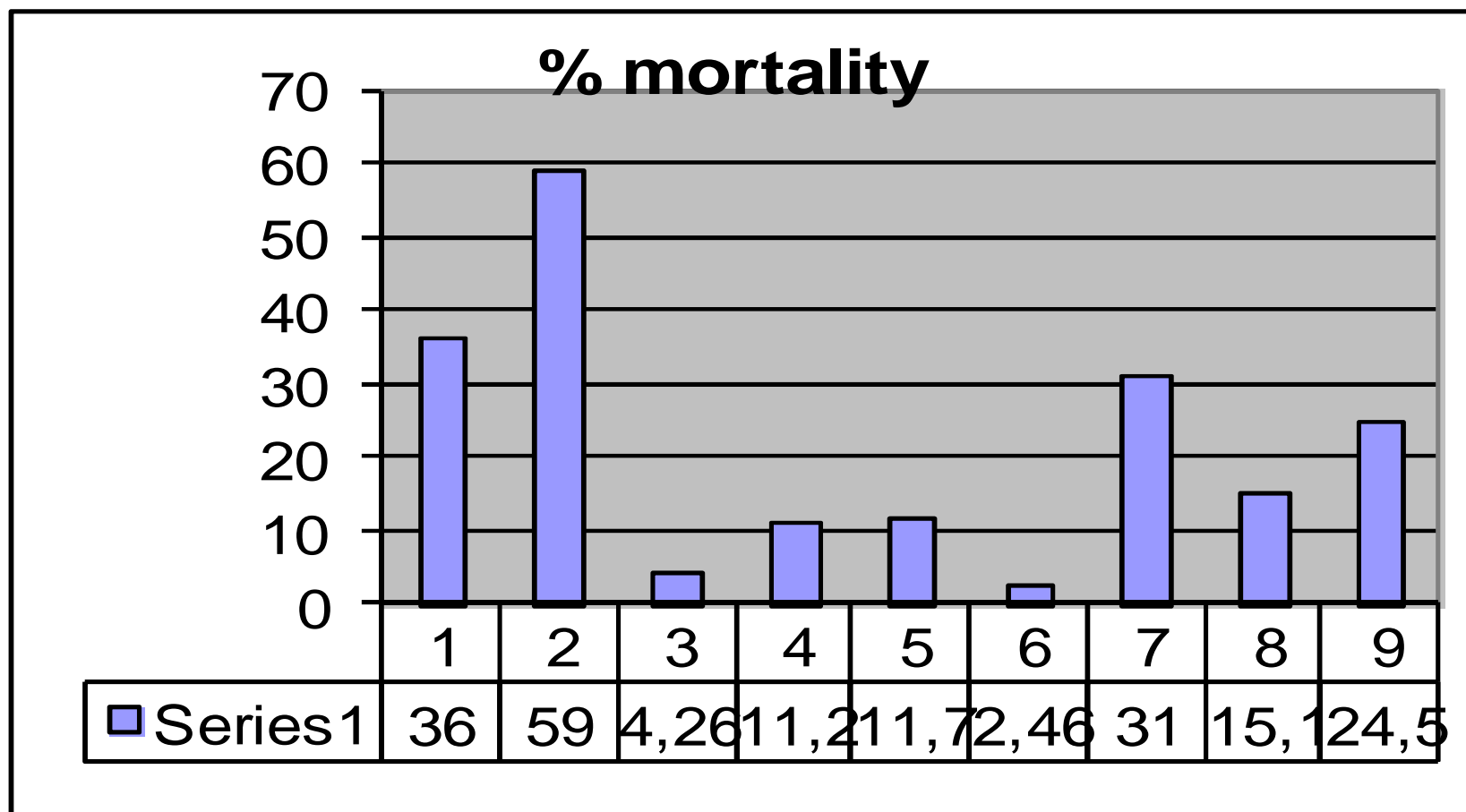


# Results: Winter Mortality 2007





# Results: Relation mortality -taiming. Macia, ER. 2007



# Team work





# Thanks you for your attention

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